

Coaching as a Profession(al) Basic

We bring out
positive change
in people and
organisations

brout

inner leadership,
outer change

⇒ The perfect kick-off

Learn the basic of coaching in 3 days!

Are you already coaching and would you like to improve?
Are you ready for professional coaching methods?
Do you want to become a professional coach?

Coaching as a profession(al) is a crash course in coaching. You learn, you practise and you experience what coaching is during this two day training course. You are completely immersed in the coaching profession. You will get your first coaching cases. And on top of that, you will take home lots of thought provoking ideas about yourself. Because not only will you be introduced to the most frequently applied coaching methods at top speed, but you will also get a lot of coaching yourself.

This training offers a basis which enables you to start as a coach. Upon completion you will know what coaching is (and what it's not) and you can make a start by putting it into practice the very next day. It is the perfect kick-off for a career as a coach and an indispensable addition to your professional coaching toolbox.

We promise you two intensive training days and a transformation experience you have never had before.

Cost: **1.695 euros - excl. VAT**, incl. overnight stay and follow-up day. During the follow-up day you will put the newly acquired knowledge into practice: you will reflect and intensify your know-how.

Register now at startthemagic@brout.nl.
Do you need help deciding? Call us on 0346 - 23 71 40.

WWW.COACHINGINENALSBEROEP.NL



Your trainers:



Lizette Cohen



ThijsvanWersch



For the complete programme and dates, please see the next page.



The following topics will be discussed

The role of the coach

As a coach you are a supporter and not a solver. You are a counsellor and not a friend. You will learn to ask the right questions in order to encourage your coachees to find their own answers.

The coaching session

How do you structure a coaching session?. What is a coaching contract?. How do you create a comfortable coaching situation?. All these vital ingredients will be discussed.

Coaching skills

As a coach you need to be a skilled listener, who understands what is being said and what is being left out (reading between the lines) and you must be able to control yourself. You will get insights into yourself and will learn how to deal with them.

Models

During this training course you will fill your toolbox with over 15 models. Some examples: Rational Emotive Theory (RET), the GROW model and Transactional Analysis. They will be explained and practised.

Dates, investment & location

The English training is organised a couple of times a year.

Ask Thijs or Lizette for the upcoming dates.

Cost: **1,695 euros - excl. VAT**, incl. overnight stay.

Location: **House of Brout**, Breukelen

Resistance

In almost every coaching session you will have to deal with resistance. What's the best way of doing this? And what are the don'ts? You will get the right tools

The next steps

As mentioned, you will put your new insights and knowledge into practice the very next day. During the training course you will commit yourself: what am I going to do with this knowledge? How will I profile myself as a coach? What am I going to do with the insights into myself that I have acquired? In this phase you will be making future proof plans.

“I thought it would just be a training course to learn how to do the perfect coaching session, but it also turned out to be an interesting, Inspiring and energetic journey about myself.”

Marco Walraven
Sales Director



Besides Coaching as a profession(al) 'Basic' we also offer Coaching as a profession(al) 'Advanced' and 'Teams'. Here you will focus on the challenges you may encounter: can you be a leader and a coach at once? How do you do that? Enroll for the complete learning lane and get a special price: €3.995 (normal price is €4.485 excl. VAT, Basic, Advanced and Teams)

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